



PRESS RELEASE
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The largest African and Caribbean arts portal completely revamped!

Southplanet is the African, Caribbean and Pacific arts and culture portal of reference. It collates information on nearly 30 000 artists and cultural professionals, over 12 000 books, nearly 15 000 films, 10 000 cultural organizations, and more.

2014 has seen the rolling out of the **3rd version** of the site, originally created in 2006.

What's new?

- a new **smartphone and tablet** accessible design;
- greater accessibility for the public, who, in addition to consulting existing information, can now **add information themselves** (on the old version, only cultural professionals could add info, and only about themselves. Now, anyone can share their knowledge and complete the information available on the site);
- **user-friendly forms** to enable people to enter their info;
- (coming soon) numerous **new tools** to make cultural professionals' lives easier (contact directories, customizable press kits, possibility of creating free personal sites in just a few clicks, project spaces to help find partners, etc.)

Other new additions in 2014:

- **26 national cultural portals:** based on the Southplanet model, these sites focus on a country, which facilitates finding information and making contacts on a national level;
- **weekly cultural newsletters:** each week in 24 countries, newsletters automatically generated by the portals are sent out to the general public, giving the country's latest cultural news: concerts, exhibitions, festivals, screenings, and updates of what's new on the portal (new films, books, music albums, new people or organizations listed...)

Southplanet site: www.spla.pro

Several national portals:

- Kenya : <http://kenya.spla.pro>
- Zimbabwe : <http://zimbarths.spla.pro>
- Senegal : www.senecultures.net
- Burkina-Faso : www.burkinacultures.net
- Mozambique : <http://mozart.spla.pro>
- Jamaica : <http://jamaica.spla.pro>
- Dominican Rep.: <http://rep-dominicana.spla.pro>
- Vanuatu : <http://vanuatu.spla.pro>

For further information, see download the press kit.